

# 2023 SUE ASSOCIATION CONFERENCE

*Washington, D.C.*



**SEPTEMBER 12-14, 2023**

**Exhibitor & Sponsorship Prospectus**

**Sheraton Pentagon City Hotel**  
900 South Orme St.  
Arlington, VA 22204

# EXHIBITORS

## Price

- Members (with dinner): \$700.00
- Members (without dinner): \$600.00
- Non-Members (with dinner): \$850.00
- Non-Members (without dinner): \$750.00

## Description

- One (1 individual) full conference registration which includes all educational sessions, Tuesday's welcome reception, breakfast, lunch, and all breaks. Wednesday dinner is not included. If you would like to attend the dinner you must purchase the appropriate ticket. If you would like to register additional members of your team, please register them through the individual attendee registration.
  - **Single Booth Space:** (1) 6 ft. draped table, electric power, extension cord, wireless internet, 1 chair (additional chairs available if needed). Website Listing: Your company's logo linked on the SUE Association conference website. Social Media: Personalized social media graphic that will be shared on SUE Association platforms. Email Promotion: Your company's logo on all conference promotional emails.

## Exhibit Hall Hours

- Booth Setup: Tuesday, September 12 from 2:00 pm to 5:00 pm or Wednesday, September 13 from 6:30 am to 7:30 am.
- Exhibit Hall is Open: Tuesday Welcome Reception from 6:00 pm to 7:00 pm, Wednesday from 6:30 am to 5:00 pm, and Thursday, September 14 from 7:00 am to 10:30 am.
- Exhibit Hall Tear Down: Thursday, September 14 from 10:30 am to 12:00 pm.

View exhibitor layout [here](#).

Book your hotel room [here](#).

View exhibitor shipping information on page 3.

**PURCHASE HERE**



# SPONSORSHIPS

## Price

- Diamond: Overall Sponsor \$1,500
- Platinum: WiFi: \$1,000
- Platinum: Lanyards \$1,000
- Gold: Welcome Reception: \$600.00
- Gold: Welcome Reception Bar: \$600
- Gold: Wednesday Dinner: \$600
- Gold: Wednesday Dinner Bar: \$600
- Gold: Coffee Breaks: \$600
- Silver: Wednesday Breakfast: \$500
- Silver: Thursday Breakfast: \$500
- Silver: Wednesday Lunch: \$500
- Bronze: Wednesday Break: \$300

## Description

Below are the sponsorship levels for the 2023 SUE Association Annual Conference.

- **DIAMOND:** Includes logo on conference welcome sign, logo on conference agenda, personalized social media graphic and post on SUE Association platforms, and top linked logo placement on the conference website and promotional emails.
- **PLATINUM:** Includes logo on lanyards OR signs throughout the conference with WiFi details. WiFi sponsor will have the option of setting their company name as the WiFi password and direct attendees to their company landing page. Personalized social media graphic and post on SUE Association platforms, and top logo placement on the conference website and promotional emails.
- **GOLD:** Includes logo on signs at sponsored event, personalized social media graphic and post on SUE Association platforms, and middle linked logo placement on the conference website and promotional emails.
- **SILVER:** Includes logo on signs at the chosen event, personalized social media graphic and post on SUE Association platforms, and middle linked logo placement on the conference website and promotional emails.
- **BRONZE:** Includes logo on signs at Wednesday break, personalized social media graphic and post on SUE Association platforms, and bottom linked logo placement on the conference website and promotional emails.

If you have any questions, please contact Khea Sam at [kadams@mwcapitol.com](mailto:kadams@mwcapitol.com)

**PURCHASE HERE**



## EXHIBITOR SHIPPING INFORMATION

### SHIPPING INSTRUCTIONS

You can ship boxes to the Sheraton Pentagon City Hotel. If you are shipping items to the hotel the shipping label must include your name, company name, Subsurface Utility Engineering Association Conference, and attention Megan Williams (see full address below). Due to limited space the hotel can only receive packages 2-3 days prior to events.

**The shipping address is:** Sheraton Pentagon City Hotel, 900 S Orme Street, Arlington VA 22204, Subsurface Utility Engineering Association Conference - ATTN: Megan Williams HOLD FOR: (Insert Exhibitor Name and Firm/Agency) # of Boxes: Ex 1 of 3.

**Loading:** The loading dock driveway is right next to the driveway to enter the hotel parking garage.

From the South on Orme Street you turn left into the loading dock area and as you go down the driveway you will see the loading areas on your left.

From The North on Orme Street you would turn right and it would be the driveway right before the turn going into the hotel parking garage.