

2026 SUE ASSOCIATION
CONFERENCE
Austin

**SPONSOR & EXHIBITOR
PROSPECTUS**



SEPTEMBER 21-23, 2026



DOUBLETREE BY HILTON AUSTIN

6505 INTERSTATE HIGHWAY 35 NORTH, AUSTIN, TX 78752



EXHIBITORS

SINGLE BOOTH PRICE

- Members (with dinner): \$1,000
- Members (without dinner): \$900
- Non-Members (with dinner): \$1,150
- Non-Members (without dinner): \$1,050

DOUBLE BOOTH PRICE

- Members (with dinner): \$1,500
- Members (without dinner): \$1,400
- Non-Members (with dinner): \$1,650
- Non-Members (without dinner): \$1,550

DESCRIPTION

- One (1) individual full conference registration which includes all educational sessions, Monday's welcome reception, breakfast, lunch, and all breaks. Tuesday's dinner is not included. If you would like to attend the dinner you must purchase the appropriate ticket. If you would like to register additional members of your team, please register them through the individual attendee registration, which will open in June.
 - **Single Booth Space:** (1) 6 ft. draped table and 6 ft. space, electric power, extension cord, wireless internet, 1 chair (additional chairs available if needed). Website Listing: Your company's logo linked on the SUE Association conference website. Social Media: Personalized social media graphic that will be shared on SUE Association platforms. Email Promotion: Your company's logo on all conference promotional emails.
 - **Double Booth Space:** (2) 6 ft. draped tables and 12 ft. space, electric power, extension cord, wireless internet, 1 chair (additional chairs available if needed). Website Listing: Your company's logo linked on the SUE Association conference website. Social Media: Personalized social media graphic that will be shared on SUE Association platforms. Email Promotion: Your company's logo on all conference promotional emails. Extra Conference Registration: You will receive a free conference registration that can be given to someone NOT from your company, such as a client or potential SUEA member.

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EXHIBIT HALL HOURS

- Booth Setup: Monday, September 21 from 3:00 pm to 5:00 pm or Tuesday, September 22 from 6:30 am to 7:30 am.
- Exhibit Hall is Open: Monday Welcome Reception from 6:00 pm to 7:00 pm, Tuesday from 6:30 am to 5:00 pm, and Wednesday, September 23 from 7:00 am to 10:30 am.
- Exhibit Hall Tear Down: Wednesday, September 23 from 10:30 am to 12:00 pm.

[View exhibit hall here.](#)



SPONSORSHIPS

Price

- Diamond: Lanyards (*Exclusive*): \$2,800
- Diamond: Overall Conference Sponsor: \$2,500
- Gold: Notepads (*Exclusive*): \$1,000
- Gold: Wi-Fi (*Exclusive*): \$1,000
- Silver: Monday Welcome Reception (*Exclusive*): \$700
- Silver: Wednesday Breakfast (*Exclusive*): \$700
- Silver: Tuesday Breakfast (*Exclusive*): \$700
- Silver: Tuesday Lunch (*Exclusive*): \$700
- Silver: Tuesday Break Sponsor (*Exclusive*): \$700
- Silver: Tuesday Dinner (*Exclusive*): \$500
- Silver: Monday Welcome Reception Bar (*Exclusive*): \$500
- Silver: Tuesday Dinner Bar (*Exclusive*): \$500
- Silver: Hospitality Suite (*Exclusive*): \$500
- Copper: Conference Contributor: \$350

Description

Below are the sponsorship levels for the 2026 SUE Association Annual Conference.

- **DIAMOND:** Includes logo on conference welcome sign, logo on conference agenda, personalized social media graphic posted on SUE Association platforms, and premium top level placement of logo on the conference website and all promotional emails. Lanyard sponsors receive exclusive logo placement on official conference lanyards. This includes 1 free conference registration.
- **GOLD:** Includes exclusive opportunity to provide notepads to all attendees with your company logo. Sponsors receive a personalized social media graphic and post on SUE Association platforms, and top logo placement on the conference website and promotional emails. **NOTE: Sponsor is responsible for providing the notepads.**
- **SILVER:** Includes exclusive logo placement on signs at sponsored event, personalized social media graphic posted on SUE Association platforms, and middle linked logo placement on the conference website and promotional emails.
- **COPPER:** Personalized social media graphic and post on SUE Association platforms, and bottom linked logo placement on the conference website and promotional emails.

If you have any questions, please contact Khea Adams at kadams@millerwenhold.com

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HOTEL INFORMATION



Hotel rooms for the SUEA 2026 Conference are available at the DoubleTree by Hilton. For reservations online, please [click here](#). Hotel rooms are \$185++ a night. If you would like to call and make your hotel reservations over the phone please call 1-800-HILTON, and provide the hotel name "DoubleTree by Hilton Austin" along with the group code "CDTSUE" to receive the SUEA special group rate.

The deadline to get the SUEA hotel rate is Friday, August 21.

SHIPPING INSTRUCTIONS

You can ship boxes to the Doubletree by Hilton Austin. If you are shipping items to the hotel the shipping label must include your name, company name, Subsurface Utility Engineering Association Conference, and attention to Michael Anderson.

The shipping address is:

Doubletree by Hilton Austin
6505 Interstate Highway 35 North
Austin, TX 78752
Attn: Michael Anderson

Loading: You can unload all your equipment at the front of the hotel.

