

SUE ASSOCIATION **CONFERENCE** *Maryland*

SPONSOR & EXHIBITOR PROSPECTUS



SEPTEMBER 16-18, 2025



DOUBLE TREE BY HILTON WASHINGTON D.C. SILVER SPRING
8777 GEORGIA AVE, SILVER SPRING, MD 20910

SUE 
ASSOCIATION

EXHIBITORS

PRICE

- Members (with dinner): \$950
- Members (without dinner): \$850
- Non-Members (with dinner): \$1,100
- Non-Members (without dinner): \$1,000

DESCRIPTION

- One (1 individual) full conference registration which includes all educational sessions, Tuesday's welcome reception, breakfast, lunch, and all breaks. Wednesday dinner is not included. If you would like to attend the dinner you must purchase the appropriate ticket. If you would like to register additional members of your team, please register them through the individual attendee registration.
 - **Single Booth Space:** (1) 6 ft. draped table and 6 ft. space, electric power, extension cord, wireless internet, 1 chair (additional chairs available if needed). Website Listing: Your company's logo linked on the SUE Association conference website. Social Media: Personalized social media graphic that will be shared on SUE Association platforms. Email Promotion: Your company's logo on all conference promotional emails.



EXHIBIT HALL HOURS

- Booth Setup: Tuesday, September 16 from 3:00 pm to 5:00 pm or Wednesday, September 17 from 6:30 am to 7:30 am.
- Exhibit Hall is Open: Tuesday Welcome Reception from 6:00 pm to 7:00 pm, Wednesday from 6:30 am to 5:00 pm, and Thursday, September 18 from 7:00 am to 10:30 am.
- Exhibit Hall Tear Down: Thursday, September 18 from 10:30 am to 12:00 pm.

[View exhibit hall here.](#)

SHIPPING INSTRUCTIONS

You can ship boxes to the Doubletree by Hilton Washington DC Silver Spring. If you are shipping items to the hotel the shipping label must include your name, company name, Subsurface Utility Engineering Association Conference, and attention to either Brianna James or David Williams.

The shipping address is:

Doubletree by Hilton Washington DC Silver Spring
8777 Georgia Ave
Silver Spring, MD 20910
Attn: To either Brianna James or David Williams

Loading: You can unload all your equipment at the front of the hotel.

SPONSORSHIPS

Price

- Diamond: Lanyards (*Exclusive*) : \$2,800
- Diamond: Overall Conference Sponsor: \$2,500
- Gold: Notepads (*Exclusive*): \$1,000
- Silver: Welcome Reception (*Exclusive*): \$700
- Silver: Wednesday Breakfast (*Exclusive*): \$700
- Silver: Thursday Breakfast (*Exclusive*): \$700
- Silver: Wednesday Lunch (*Exclusive*): \$700
- Silver: Wednesday Dinner (*Exclusive*): \$500
- Silver: Welcome Reception Bar (*Exclusive*): \$500
- Silver: Wednesday Dinner Bar (*Exclusive*): \$500
- Silver: Golf: \$500
- Silver: Hospitality Suite (*Exclusive*): \$500
- Copper: Conference Contributor: \$350

Description

Below are the sponsorship levels for the 2025 SUE Association Annual Conference.

- **DIAMOND:** Includes logo on conference welcome sign, logo on conference agenda, personalized social media graphic posted on SUE Association platforms, and premium top level placement of logo on the conference website and all promotional emails. Lanyard sponsors receive exclusive logo placement on official conference lanyards. This includes 1 free conference registration.
- **GOLD:** Includes exclusive opportunity to provide notepads to all attendees with your company logo. Sponsors receive a personalized social media graphic and post on SUE Association platforms, and top logo placement on the conference website and promotional emails. **NOTE: Sponsor is responsible for providing the notepads.**
- **SILVER:** Includes exclusive logo placement on signs at sponsored event, personalized social media graphic posted on SUE Association platforms, and middle linked logo placement on the conference website and promotional emails.
- **COPPER:** Personalized social media graphic and post on SUE Association platforms, and bottom linked logo placement on the conference website and promotional emails.

If you have any questions, please contact Khea Adams at kadams@mwcapitol.com

PURCHASE HERE



HOTEL INFORMATION



Hotel rooms for the SUEA 2025 conference are available at the DoubleTree by Hilton. For reservations online, please [click here](#). Hotel rooms are \$189++ a night. If you would like to call and make your hotel reservations over the phone please call 1-800-HILTON, and provide the hotel name "DoubleTree by Hilton Washington DC Silver Spring" along with the group code "CDT90U" to receive the SUEA special group rate.

The deadline to get the SUEA hotel rate is Saturday, August 23

DoubleTree by Hilton Washington DC Silver Spring
8777 Georgia Avenue, Silver Spring, MD 20910