



2nd Annual Conference

John Berrettini, President

John Palatiello, Executive Director

Washington, DC
September 25, 2019

How We Got Here

2011 - 2015

Local established SUE practitioners asking...

- How can we make SUE better?
- What if we worked together?

March, 2015

Concept meeting in Bethesda, MD

- 7 SUE firms
- JMPA, Inc.
- Klein Agency

July, 2018

- Survey Monkey poll
- Organizing event 50 attendees, 18 states, 36 firms & organizations
- Board elected, bylaws approved, dues set



Officers

John Berrettini
A/I/Data, Inc.
Baltimore, Maryland
President

Art Worthman
Weston & Sampson
Towson, Maryland
President-Elect

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CARDNO
Ontario, Canada
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Shoreline, Washington

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Maser Consulting P.A.
Red Bank, New Jersey

Nadia Pimental
KCI Technologies, Inc.
Sparks, Maryland

TJ Stokes
SJB Group, LLC
Baton Rouge, Louisiana

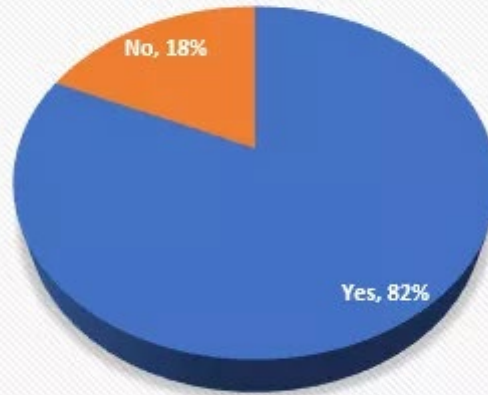
Nicholas Zembillas
Subsurface Utility Engineering, LLC
Tarpon Springs, Florida

Ex Officio
John Palatiello
Executive Director
Fairfax, Virginia

Poll Results...

“Survey Says”

Is a new association focusing on subsurface utility engineering firms necessary?

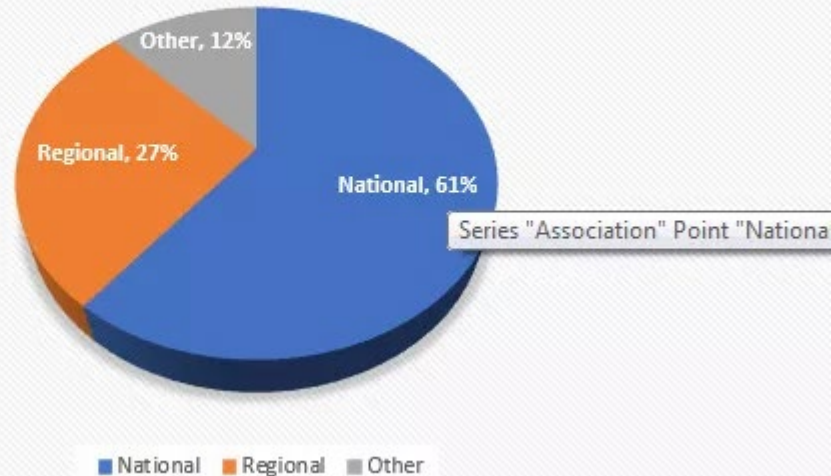


■ Yes ■ No

Poll Results

“Survey Says”

Should a SUE association be regional or national?



What will we do? More Poll Results

What will this association provide and what will be its focus/primary purpose/mission?

Defining the Practice

Promoting the Profession

Best Practices

Standards

Technical Competency & Certification

Education of Consumers/Clients

Training Professionals & Technicians

Advocacy: Government, Licensing
Boards

Exchange of Information

Cooperation with organizations like
ASCE/UESI, NSPS, FHWA, CGA, AASHTO,
TRB, AGC, and more

What will we do?

Common Challenges

Defining SUE

Work with existing organizations providing input to define the profession...
ASCE/UESI, State Licensing Boards and others

What is it?

- Is it engineering?
- Is it surveying?
- Is it something else?

Who can practice it?

- PE's?
- LS's?
- A new kind of professional?

What will we do? Common Challenges

Misuse of Language. What is SUE?

Currently there is confusion in the market place.

- In the commercial/private sector
- With municipal, county, state, and federal agencies
- Licensing boards
- Government procurement officials
- Even with DOT's to varying degrees

What will we do? Common Challenges

How Should SUE Firms be Insured:

As engineers & surveyors?

As contractors/ construction firms?

Is a new industry risk category needed?

Since July, 2018

- Board convened; officers elected
- Association management firm retained
- Strategic plan developed
- 2019 conference planned
- MOU with ASCE/UESI drafted
- Committees formed
 - Education/Conference Program
 - Legislative/Government Affairs
 - Membership
 - Communications

Since July, 2018

- Presentations at conferences
 - CGA
 - Utility Investigation School, Trenchless Technology Center (TTC), Louisiana Tech University
 - AASHTO Committee on Right of Way, Utilities and Outdoor Advertising Control Conference
 - Others
- Membership
 - Brochure
 - Website
 - Recruitment (24 dues paying firms – 12 states, 1 province)

Since July, 2018

- Outreach to other associations
 - CGA
 - ASCE/UESI
 - NSPS
 - AGC
 - AASHTO
 - GPS Innovation Alliance

Since July, 2018

- Meetings with Federal agencies

PHMSA

USDOT

FHWA

PHMSA

FTA

FRA

FAA

FGDC

FCC

DoD

GSA

DHS

DARPA



Since July, 2018

Introductions to Members of Congress

HOUSE

Clarke (D-NY)
Crawford (R-AR)
DeSaulnier (D-CA)
Eshoo (D-CA)
Lipinski (D-IL)
McKinley (R-WV)
Speier (D-CA)
Waltz (R-FL)
Weber (R-TX)
Transportation and Infrastructure Committee
Science, Space, and Technology Committee

SENATE

Barrasso (R-WY)
Bennet (D-CO)
Cortez-Masto (D-NV)
Duckworth (D-IL)
Fischer (R-NE)
Scott (R-SC)
Thune (R-SD)
Udall (D-NM)
Wicker (R-MS)
Commerce, Science, and Transportation Committee
Environment and Public Works Committee

Next Steps

- Execute a memorandum of understanding (MOU) with UESI
- Develop and collect market data
- Advocate for promotion of SUE as a Professional Practice
- Grow the market
- Facilitate cost savings studies
- Influence legislation, public policies and practices to include SUE at the Federal, State/Provincial, and Local Government levels
- Act as a watchdog for the profession
- Promote proper definition and classification of SUE by government at all levels
- Implement communications strategies and tools to promote SUE services, the profession, and the association
- Promote and advocate for the use of and compliance with ASCE 38-02
- Establish proper definitions and classification of SUE practice and business