2nd Annual Conference

John Berrettini, President

John Palatiello, Executive Director

Washington, DC
September 25, 2019
How We Got Here

2011 - 2015
Local established SUE practitioners asking…
- How can we make SUE better?
- What if we worked together?

March, 2015
Concept meeting in Bethesda, MD
- 7 SUE firms
- JMPA, Inc.
- Klein Agency

July, 2018
- Survey Monkey poll
- Organizing event 50 attendees, 18 states, 36 firms & organizations
- Board elected, bylaws approved, dues set
Officers

John Berrettini
A/I/Data, Inc.
Baltimore, Maryland
President

Art Worthman
Weston & Sampson
Towson, Maryland
President-Elect

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CARDNO
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Utility Mapping Services, Inc.  
Shoreline, Washington

Greg Jeffries  
Maser Consulting P.A.  
Red Bank, New Jersey

Nadia Pimental  
KCI Technologies, Inc.  
Sparks, Maryland

TJ Stokes  
SJB Group, LLC  
Baton Rouge, Louisiana

Nicholas Zembillas  
Subsurface Utility Engineering, LLC  
Tarpon Springs, Florida

Ex Officio  
John Palatiello  
Executive Director  
Fairfax, Virginia
Poll Results…  “Survey Says”

Is a new association focusing on subsurface utility engineering firms necessary?

Yes, 82%

No, 18%
Poll Results

“Survey Says”

Should a SUE association be regional or national?

- National, 61%
- Regional, 27%
- Other, 12%
What will we do? More Poll Results

What will this association provide and what will be its focus/primary purpose/mission?

Defining the Practice
Promoting the Profession
Best Practices
Standards
Technical Competency & Certification
Education of Consumers/Clients

Training Professionals & Technicians
Advocacy: Government, Licensing Boards
Exchange of Information
Cooperation with organizations like ASCE/UESI, NSPS, FHWA, CGA, AASHTO, TRB, AGC, and more
What will we do?

Common Challenges

Defining SUE

Work with existing organizations providing input to define the profession… ASCE/UESI, State Licensing Boards and others

What is it?

• Is it engineering?
• Is it surveying?
• Is it something else?

Who can practice it?

• PE’s?
• LS’s?
• A new kind of professional?
What will we do?

Common Challenges

Misuse of Language. What is SUE?

Currently there is confusion in the market place.

- In the commercial/private sector
- With municipal, county, state, and federal agencies
- Licensing boards
- Government procurement officials
- Even with DOT’s to varying degrees
What will we do?
Common Challenges

How Should SUE Firms be Insured:

As engineers & surveyors?

As contractors/ construction firms?

Is a new industry risk category needed?
Since July, 2018

• Board convened; officers elected
• Association management firm retained
• Strategic plan developed
• 2019 conference planned
• MOU with ASCE/UESI drafted
• Committees formed
  Education/Conference Program
  Legislative/Government Affairs
  Membership
  Communications
Since July, 2018

• Presentations at conferences
  CGA
  Utility Investigation School, Trenchless Technology Center (TTC), Louisiana Tech University
  AASHTO Committee on Right of Way, Utilities and Outdoor Advertising Control Conference
  Others

• Membership
  Brochure
  Website
  Recruitment (24 dues paying firms – 12 states, 1 province)
Since July, 2018

- Outreach to other associations
  - CGA
  - ASCE/UESI
  - NSPS
  - AGC
  - AASHTO
  - GPS Innovation Alliance
Since July, 2018

• Meetings with Federal agencies
  PHMSA
  USDOT
    FHWA
    PHMSA
  FTA
  FRA
  FAA
  FGDC
  FCC
  DoD
  GSA
  DHS
  DARPA
Since July, 2018

Introductions to Members of Congress

**HOUSE**
- Clarke (D-NY)
- Crawford (R-AR)
- DeSaulnier (D-CA)
- Eshoo (D-CA)
- Lipinski (D-IL)
- McKinley (R-WV)
- Speier (D-CA)
- Waltz (R-FL)
- Weber (R-TX)
- Transportation and Infrastructure Committee
- Science, Space, and Technology Committee

**SENATE**
- Barrasso (R-WY)
- Bennet (D-CO)
- Cortez-Masto (D-NV)
- Duckworth (D-IL)
- Fischer (R-NE)
- Scott (R-SC)
- Thune (R-SD)
- Udall (D-NM)
- Wicker (R-MS)
- Commerce, Science, and Transportation Committee
- Environment and Public Works Committee
Next Steps

- Execute a memorandum of understanding (MOU) with UESI
- Develop and collect market data
- Advocate for promotion of SUE as a Professional Practice
- Grow the market
- Facilitate cost savings studies
- Influence legislation, public policies and practices to include SUE at the Federal, State/Provincial, and Local Government levels
- Act as a watchdog for the profession
- Promote proper definition and classification of SUE by government at all levels
- Implement communications strategies and tools to promote SUE services, the profession, and the association
- Promote and advocate for the use of and compliance with ASCE 38-02
- Establish proper definitions and classification of SUE practice and business